



ENTREPRENEUR
 SALES
 MANAGEMENT
 TOP 3% KLOUT RANKED
 IN SOCIAL MEDIA

CRAIG C. POWELL

1206 W. 1st St. Coffeyville, KS 67337 • 620-870-0833 • craig@5BlockRadius.com

<p>EXPERIENCE</p>	<p>2014–Present 5 Block Radius, LLC Coffeyville, KS Founder & CEO</p> <ul style="list-style-type: none"> ■ Personal brand development ■ A company that specializes in design, print, web development, and social media consulting services ■ Content creation for blogs & publications ■ Magazine publishing
	<p>2011–Present Graphic Marking Systems Lake Forest, IL Outside Sales Executive, Marketing Consultant</p> <ul style="list-style-type: none"> ■ Manage sales portfolio worth \$1.6 million in business ■ Expert knowledge of materials for thermal & inkjet printing ■ Write for company blog, marketing materials, & website ■ Social Media & Web Development consultant
	<p>2003–2011 KOPCO, Inc. Caney, KS Pre-Press Manager & Systems Administrator</p> <ul style="list-style-type: none"> • Effectively manage a staff of 15 employees • Oversee department budget of \$600,000 a year • Director of IT projects, needs, and implementation • Oversaw transition from film to CTP for a 7000 plates-a-month operation • Trained and highly experienced in AGFA ApogeeX and Delano software, Kodak Prinergy and Insite, AGFA & Kodak CTP devices, and Preps impositions, Kodak NexPress m700 Digital Press • Excellent working knowledge of most current software versions of Quark, Photoshop, Illustrator, InDesign, and Acrobat • Social Media & Web Development consultant
<p>PORTFOLIO EXAMPLES</p>	<ul style="list-style-type: none"> • www.craigpowell.com • www.CoffeyvilleLiving.com • www.5BlockRadius.com

